

# Special Bank Offers



Bank	Offer	Offer Period
Yes Bank Offer	10% Up to ₹ 3,000 Instant Discount on orders above ₹ 25,000 on Credit Card EMI transactions	1 <sup>st</sup> August 2025 to 31 <sup>st</sup> August 2025
IDFC First Bank Offer	10% Up to ₹ 3,000 Instant Discount on orders above ₹ 25,000 on Credit Card EMI transactions	1 <sup>st</sup> August 2025 to 31 <sup>st</sup> August 2025
HDFC Bank Offer	Flat ₹ 2000 on min transaction value > ₹30,0000 and < 1 lakhs on CC NCEMI transactions* Flat ₹ 3000 on min transaction value > = ₹1 lakhs on CC NCEMI transactions* Offer Valid only on Qualcomm & TP3407SA Series*	1 <sup>st</sup> August 2025 to 31 <sup>st</sup> August 2025
HDFC Bank Offer	Flat ₹ 2000 on min transaction value > ₹30,000 and < 1 lakhs on CC NCEMI transactions* Flat ₹ 3000 on min transaction value > = ₹1 lakhs on CC NCEMI transactions*	4 <sup>th</sup> August 2025 to 17 <sup>th</sup> August 2025
Bank of Baroda Offer	10% off Up to ₹3000 on min Transaction of ₹ 25000 on CCEMI*	1 <sup>st</sup> August 2025 to 31 <sup>st</sup> August 2025
Axis Bank	10% Up to ₹3000 on min Transaction ₹ 25,000 on CCEMI	1 <sup>st</sup> August 2025 to 31 <sup>st</sup> August 2025
DBS Bank	10% Up to ₹3000 on min Transaction ₹ 25,000 on CCEMI	1 <sup>st</sup> August 2025 to 31 <sup>st</sup> August 2025

The instant discount offer is only applicable on purchases made on ASUS eShop website which is powered by PayU and is applicable as mentioned above. Please check the final offer amount at the payment page (PayU page). Kindly read carefully FAQs and key points in next page.

# Frequently Asked Questions (FAQs)

1. **Can I avail discount on card payment for cash on delivery order? Are net Banking transactions also included in this Offer?**
  - a. COD and Net Banking transactions are NOT included in this Offer. Offer is applicable on eligible Credit card and Credit Card EMI transactions only.
2. **Is the offer applicable on EMI?**
  - a. Yes, this offer is applicable on EMI. “Interest Charges will be applied as per the Bank’s Interest Rate on certain tenure”. Check the final offer amount at the Payment page.
3. **What if I cancel my order?**
  - a. The Offer is applicable for a successful purchase. If Instant Discount is availed on any purchase, and it is subsequently cancelled, the refund amount of such purchases will be posted adjusting the instant discount amount availed on the purchase.

## Key notes:

1. Offer is applicable on select Laptops, Desktops and All-in-Ones. Check the final offer amount at the Payment page.
2. ASUS reserves the right to cancel the order or disqualify the customer from the benefits of the offer, if any fraudulent activity is identified as being carried out for availing the benefits under the said Offer or otherwise by use of the Payment instrument.
3. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the offer.
4. By participating in this offer you agree to be bound by these terms and conditions of the offer, [sales terms and conditions](#), [terms of use](#), [privacy policy](#) (as amended from time to time) of the Platform, any other documents as may be applicable while using the platform and the terms and conditions of the respective banks shall be applicable on the customer.
5. No Cost EMI is available on select products on select tenures on select banks. Please check final offer at PayU checkout page.
6. No Cost EMI – [Terms & Conditions](#)
7. Kindly check in your nearest ASUS Exclusive Store for offline offers.
8. Current HDFC NCEMI Bank Offer is valid only on 6M, 9M and 12M (Period: 4<sup>th</sup> to 17<sup>th</sup> August 2025)
9. HDFC NCEMI Bank Offer on Qualcomm & TP37407 Series is valid only on 6M, 9M and 12M (Period: 1<sup>st</sup> to 31<sup>st</sup> August 2025)