

ASUS VivoBook S
#BeyondTheEdge
Contest T&C

#BeyondTheEdge contest is applicable to all Indian Nationals residing in India. The contest is Active from **1st June 9 AM till 17th June 11:55 PM**, late entries and copied will not be entertained. There will be 1 winner (for Articles & Video each) that will get the greatest Giveaway – **Asus VivoBook S**.

Every Participant must follow Asus India Social Media channels and follow the rules.

Video :-

- ❖ Videos should mention VivoBook S - #BeyondTheEdge in the title and tag AsusIndia in the description.
- ❖ The Videos or ideas should not have been published before.
- ❖ Video Duration should be minimum 1 minute.
- ❖ Each participant is allowed to submit more than 1 video.
- ❖ Theme of the video should be around – VivoBook S #BeyondTheEdge – A notebook for Performers.
- ❖ Participants have to highlight minimum 3 features of VivoBook S and how this notebook has helped them to emerge as true Performers.
#BeyondTheEdge
 - **Feature 1:** NanoEdge Bezel, 80% screen-to-body ratio
 - **Feature 2:** Fast charging, charges 60% In 49 mins with upto 8hrs. battery life
 - **Feature 3:** Stylish & Powerful with thin & light design
 - **Feature 4:** Fingerprint Sensor
- ❖ Each participant is responsible for monitoring his/ her email account, and Asus India social media account for notifications or other communications related to this activity.
- ❖ Content related to Vivobook S can be downloaded here - <https://goo.gl/9Em4Ms>
Participants can submit their entries here: <http://bit.do/VivoBook-S-Contest-Nikhil-Mumbaikar>
- ❖ By participating in this contest, the participant agrees to receive promotional contest related message/communication in any form; from ASUS India any time till the participant specifically registers with ASUS India to not receive promotional messages along with the usage of their video or content on Asus Social channels.

Articles:

- ❖ All the articles should be plagiarism free.
- ❖ The articles should be never published on the web.
- ❖ Article Titles are required to mention #BeyondTheEdge and #AsusIndia
- ❖ Theme of the Article should be around VivoBook S #BeyondTheEdge – A notebook for Performers.
- ❖ Participants have to highlight min 3 features of VivoBook S and how this notebook has helped them to emerge as true Performers.
 - **Feature 1:** NanoEdge Bezel, 80% screen-to-body ratio
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- ❖ Every Participant must have a blog online/ If not then can create one.
- ❖ The Article published should be of minimum 600 words with minimum 2 pictures or photos for illustration of VivoBook S or the Hero video - <https://goo.gl/UBFpZi>
- ❖ Each participant is allowed to include more than 1 article
- ❖ Content related to Vivobook S15 can be downloaded here-
<https://www.asus.com/in/Laptops/VivoBook-Series-Home/>
[https://asus.in/product-guide/NB May July 2018](https://asus.in/product-guide/NB_May_July_2018)
<https://goo.gl/UBFpZi>

- Winners will be chosen by an independent adjudicator or panel of judges appointed by the ASUS India.
- No cash alternative to the prizes will be offered. The prizes are not transferable. Prizes are subject to availability and the Company reserves the right to substitute any prize with another of equivalent value without giving notice.
- Winners need to share the requested identity and contact details with ASUS India within 5 days of result announcement. Late claims or improper details shared may result in cancellation of gratification and the winner being disqualified.
- Employees of, ASUS and its parent companies, affiliates, subsidiaries, advertising representatives and agencies, who are involved in the promotion, and the immediate families of any of the foregoing persons, are NOT ELIGIBLE under this offer.
- ASUS India reserves the right to cancel or amend the Contest and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event out of the Company's control. Any changes to the Contest will be notified to the participants as soon as possible by the Company.
- ASUS India reserves the right: (a) to disqualify any entry, if it has reasonable grounds to believe the participant has breached any of these terms and conditions. No intimation shall be sent to the participants who are disqualified and/or not amongst the qualified entries. (b) to decide whether a replacement participant should be selected in the event any buyer is disqualified from the offer. (c) to require written permission from the parent or guardian of a participant who is under the age of 18
- ASUS India reserves the right to modify the terms and conditions of the activity/sweepstake/offer, its period, gift, gift value etc., without prior notice to the participants
- By participating in the contest, the participant agrees to receive promotional contest related message/communication in any form from ASUS India for any time till the participant specifically registers with ASUS India to not receive promotional messages.