## **Unbeatable Fan Club Events**

Details of the event :- #UnbeatableFanClub

On the occasion of Launch of Max Pro M2 and Max M2 Asus is inviting the fans to join for a Unbeatable Fan Club event to be held in 4 cities in India between 11<sup>th</sup> December and 17<sup>th</sup> December 2018.

Fans will get the opportunity to meet with key Asus Team members including Asus Smartphone Business Head – Dinesh Sharma, personally at this event.

Further Fans get a unique opportunity to participate in the #UnbeatableFanContest and gain an opportunity to meet the most loved technology guru Technical Guruji and get featured on the Technical Guruji channel along with Technical Guruji.

One winner of the #UnbeatableFanContest from each city will be chosen to meet Technical Guruji. The winner will also win Zenfone Max Pro M2.

Apart from the 4 top Mega Prizes, there are 16 more Zenfones to be won and 50 other awards to be won as part of the contest.

**#Unbeatable Fan Club Events Date and Venue:-**

- ✓ Delhi 11<sup>th</sup> December (Hotel Andaz, Aerocity)
- √ Kolkata 12<sup>th</sup> December (Jadavpur University Auditorium)
- ✓ Mumbai- 14<sup>th</sup> December (IES College Auditorium Bandra East)
- ✓ Bangalore 17<sup>th</sup> December (St John College Auditorium Koramangla)

## Process to Follow for registration:-

• To register, kindly give a miss call on the Following Nos:

Delhi - 9319761133 Kolkata – 9319741133 Mumbai – 9319781133 Bangalore - 9319731133

- You will receive a call back and all your details will be requested
- Kindly share valid information only
- You will then receive an unique SMS, confirming your participation
- This SMS is non-transferable
- This SMS should be shown at the registration counter to enter the venue
- For any further details kindly email on <u>communication@asus.com</u>

## **#UnbeatableFanContest**

Bring out the Tech Guru in you. Create and share your own video about Max Pro M2 and Max M2 on your Social Media.

This is your chance to not only living your dreams and expressing passion for Asus but also meeting India's biggest Tech Guru Technical Guruji along with three other mega prize co-winners.

## **#UnbeatableFanContest Terms and Conditions**

- You have to create a short video capturing your thoughts on 'Why ZenFone Max Pro M2 or ZenFone Max M2 is a perfect phone for you' and upload the same in your social media channel
- You need to submit your entries on your YouTube Channel or Facebook account
  - 1. If you have a YouTube Channel, please upload the video on the YouTube Channel
  - 2. If you don't have YouTube Channel, kindly upload in your Facebook profile
  - 3. You need to submit all the entries within the given timeline:
    - a. Delhi: 11 to 13 December, till 23:59pm
    - b. Kolkata: 12 to 14 December, till 23:59pm
    - c. Mumbai: 14 to 16 December, till 23:59pm
    - d. Bangalore: 17 to 19 December, till 23:59pm
  - 4. Entries sent after the prescribed deadline will not be entertained
  - 5. Video should also be shared with ASUS on the contest submission portal (https://bit.ly/2L30aUv)
- #UnbeatableFanClub contest is applicable to all Indian Nationals residing in India
- Every participant must follow social media platform of Asus India (YouTube, Facebook, Twitter and Instagram) to enter this competition
- You have to be present in the city meets where you will get access to our products at a designated demo zone
- Videos should carry tags #UnbeatablePerformer2dot0 #UnbeatableFanClub #AsusIndia
- The Videos or ideas should not copied or been published before
- The Participant must include a photo/video clip shot by them during the #UnbeatableFanClub meet in their submission video
- Video duration should be minimum for 1 minute but not longer than 3 minutes
- Video must include minimum 3 key features of either ZenFone Max Pro M2 or ZenFone Max
   M2
- Video should be as innovative as it can be to stand out of the normal review
- Video with maximum views, like and shares will stand a chance to win
- Each participant can include video for both the smartphones. Each Video will be considered.
- Each participant is responsible for monitoring his/ her email account, and ASUS India social media platform for notifications or other communications related to this activity
- Content relating to ZenFone Max Pro M2 can be downloaded at (http://bit.do/Max-ProM2)
- Content relating to ZenFone Max M2 can be downloaded at (http://bit.do/MaxM2)
- By participating in the contest, the participant agrees to receive promotional contest related message/communication in any form from ASUS India
- Winners will be chosen by Asus India based on Asus India's selected internal jury's judgement
  on quality of video content and impact the video has made on social media. Asus India Private
  Limited reserves the right to determine the winner and such determination shall be as per the
  terms of this contest. Asus India Pvt. Ltd.'s decision in this regard shall be final.
- Asus India Pvt. Ltd. shall not be responsible for any loss injury or any other liability arising due to participation by any person in the Fan club event and contest.

- Any participation is voluntary and the selection of the winner is being made purely on best effort basis.
- Winners need to share their respective details through direct messages within 2 days after the announcement of the same. You acknowledge and confirm that you are aware of the nature of telecommunications / internet services, and that an email transmission may not be received properly or may be read or be known to any unauthorised person. You agree to assume and bear all risks involved in respect of such errors and misunderstanding and Asus India Pvt. Ltd. shall not be responsible in any manner.
- No Social Media website / platform is sponsoring our contest. The participant has provide their information to Asus India Pvt. Ltd. and not to any social media website. By participating in this contest the participants hereby consent to the accessing of the information and/or images of the user on facebook / twitter/ Instagram by Asus India Pvt. Ltd. and /or its event management company for the purpose of this contest. Further Asus India Pvt. Ltd. and its affiliate companies will be at liberty to use the entries received for its media coverage, advertisements or publicity in any form which is existing today or will be known anytime in the future without any further consideration to the participants including promotion of any product manufactured, distributed and / or supplied by it.
- Asus India Pvt. Ltd. has full rights to use the content created and submitted for the contest for any promotion or sharing.
- Winners of the contest will be announced between 25<sup>th</sup> December and 31<sup>st</sup> December 2018.
- Asus India Pvt. Ltd. reserves all rights to change, modify, add or remove the contest terms at any time without prior written notice to the participants.
- Below is the prize grid for reference:

	Delhi	Kolkata	Mumbai	Bangalore
	Get a chance to meet	Get a chance to meet	Get a chance to meet	Get a chance to meet
	and interact with	and interact with	and interact with	and interact with
	Technical Guruji*	Technical Guruji*	Technical Guruji* plus	Technical Guruji*
1st	plus win a ZenFone	plus win a ZenFone	win a ZenFone Max	plus win a ZenFone
prize	Max Pro M2	Max Pro M2	Pro M2	Max Pro M2
2nd				
Prize	Max M2	Max M2	Max M2	Max M2
3rd				
Prize	Max M1	Max M1	Max M1	Max M1
4th				
Prize	Max M1	Max M1	Max M1	Max M1
5th				
Prize	Max M1	Max M1	Max M1	Max M1

• 50 Consolation prizes to be won

<sup>\*</sup> Travel arrangements will be made for 1<sup>st</sup> prize winners to meet and interact with Technical Guruji and win the brand new ZenFone Max Pro M2.